

# CHRISTINA R. THOMSEN

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## Experience

### **Adidas AG** (Herzogenaurach, Germany)

Designer (Core BU)

Jan '18 - Present

- Executed and designed men's apparel techpack product range in 3D program, CLO 3D
- Pitch commercially relevant, big volume range ideas to Marketing & Design Management

Designer (Men's Training)

Oct '15 - Dec '17

- Created iconic bonded no-sew waistband with cross-functional team and Bemis Associates, Inc.
- Redesigned training shorts franchise with cross-functional team (\$30M in predicted revenue)
- Utilized MakerLab for rapid prototyping, engaged in several workshops
- Initiated sustainability conversation with Parley materials team in coordination with marketing
- Designed new Men's training seamless knit performance short

### **Reebok International, LTD** (Boston, MA)

Designer 1 (Running & Spartan)

Apr '15 - Oct '15

- Responsible lead for creative apparel direction for the (Spartan Race) obstacle racing category

Associate Apparel Designer (Running & Spartan)

Sept '13 - Apr '15

- Created tech packs and led tech pack handover process for 40+ styles
- Applied feedback from elite obstacle racing athletes into a creative functional solution for apparel
- Created Canton campus-wide recycling posters with graphics to facilitate ease of recycling

Apparel Design Contractor

Jul '13 - Sept '13

- Responsible for attending all team meetings including fit sessions and communicating revisions to the cross-functional running team (marketing, development, pattern and materials)

Apparel Apprentice (12 months)

Jul '12 - Jun '13

### **Strong Arm Technologies, Inc.** (Boston, MA)

Freelance Industrial Lifting Vest Designer

Aug '12 - Feb '13

### **ISAORA** (NYC)

Menswear Intern

Feb '12 - May '12

### **Theory** (NYC)

Fabric Intern

Sept '11 - Dec '11

## Education

**North Carolina State University**, (Distance Education) Master of Textiles

Jan '13 - Dec '18

**Fashion Institute of Technology**, (NYC) BFA Int'l Fashion Design, Magna Cum Laude

May '12

- **Politecnico di Milano**, Milan, Italy (Performance/ Outerwear Design/Knitwear focus)

Aug '10 - Jun '11

## Honors/ Memberships

FIT Presidential Scholar, Phi Theta Kappa Honor Society, Reebok Apparel Designer Award for SS'2016

## Skills/ Training

CLO3D; Adobe Suite; Digital; Pattern making; Prototyping; Sewing; Draping; Microsoft Office; Grading; Mood; Concept development; Color; Merchandising; Conversational Italian; Basic German

## Activities

NOLS (National Outdoor Leadership School), New York State

Sept '15

- Outdoor survival & leadership skills in the Adirondack mountains

Workshops/ Tradeshows

- ISPO, Munich, '11, '15, '17; Outdoor Retailer Winter Market, Salt Lake City, UT, '12, '13

Volunteering

- Job Shadow, Nike, Inc. Materials Library, Ann Desimone (Manager)
- Mentor, Open Style Lab Challenge, MIT Museum, Design for Disabilities

Jul '10

Jun '15

**Personal Interests:** Running, skiing, CrossFit, triathlons, sustainable materials, hiking, cooking